



WWW.YACHTSSHOW.COM MEMBERSHIP AND ADVERTISING GUIDELINES

ABOUT YACHTSSHOW.COM

YACHTSSHOW.COM was established in August 2008 as the first virtual yacht show, featuring new yachts, used yachts, mega yachts, super yachts and accessories. Our goal is to bring the yacht show directly to your customers, wherever they are and whenever they want, with no cost for travel or parking, no lines to get aboard, and no ticket needed!

BENEFITS OF YACHTSSHOW.COM:

- ✓ Attracts 500,000+ Visitors Annually
- ✓ Attracts a Global Audience
- ✓ Includes Mobile Phone App for Visitors; 5,000+ Downloaded
- ✓ Available 24/7 365 Days a Year
- ✓ Includes 6 Live Streamed Multi-Day Virtual Shows Annually, with Secured Log In – Available to Consumers
- ✓ Offers Multiple Ways to Engage with Visitors (Phone, Text, Instant Messaging and Email Options)
- ✓ Designed by Yacht Sales Professionals who Average 30+ Years Yachts Show and Yacht Sales Experience
- ✓ Provides Attractive Pricing with Variable Levels of Service, based on your needs, including Annual and Monthly Options

MEMBERSHIP PLAN OPTIONS

YACHTSSHOW.COM recognizes everyone's business needs are different. This is why we offer 4 membership options as well as either annual or monthly memberships.

Membership options:

- ✓ Bronze
- ✓ Silver
- ✓ Gold
- ✓ Platinum



MEMBERSHIP PLAN COMPARISON

PLANS	BRONZE	SILVER	GOLD	PLATINUM
Traffic Reporting	✓ Summary	✓ Detail	✓ Detail	✓ Detail
Name Listing	✓	✓	✓	✓
Mobile App	✓	✓	✓	✓
Placement in Search Results	✓ Last	✓ 3 rd	✓ 2 nd	✓ 1 st
Phone	✓	✓	✓	✓
Detail Page		✓	✓	✓
Email		✓	✓	✓
Website URL		✓	✓	✓
Additional Phone		✓	✓	✓
Additional Uploads		✓	✓	✓
Summary Description		✓	✓	✓
Detail Description			✓	✓
Hours		✓	✓	✓
Location Reference		✓	✓	✓
Badges		✓	✓	✓
Photo Gallery		✓ Up to 10 images	✓ Up to 20 images	✓ Up to 20 images
Cover Image		✓	✓	✓
Logo Image		✓	✓	✓
Social Networking Pages			✓	✓
Features			✓	✓
Instant Messenger Integration			✓	✓
Video			✓ Up to 25	✓ Up to 25
Live Streamed Multi-Day Yachts Show				✓ 6 Annually
Featured Exhibitor				✓
MONTHLY PRICING	FREE	\$19	\$39	\$59
ANNUAL PRICING	FREE	\$190	\$390	\$590

BRONZE MEMBERSHIP FEATURES

YACHTSSHOW.COM provides all brokers and manufacturers a **FREE LISTING** including the following features:

- Traffic Reporting - Online Monthly and Historical Summary Reporting
- Name Listing
- Phone
- Mobile App Capabilities
- Last Placement in Search Results (After Silver, Gold and Platinum Members)

MONTHLY PRICING: **FREE**

ANNUAL PRICING: **FREE**

SILVER MEMBERSHIP FEATURES

- Traffic Reporting - Online Monthly and Historical Summary and Detail Reporting
 - Name Listing
 - Mobile App Capabilities
 - 3rd Placement in Search Results (After Gold and Platinum Members)
 - Detail Page – Listing Details
 - Email
 - Website URL – Link to Your Website Address
 - Phone
 - Additional Phone
 - Additional Uploads - PDF Brochures and More (JPEG, GIF, PNG, PDF or TXT)
 - Summary Description – Up to 250 Characters
 - Hours
 - Location Reference
 - Badges – Awards and Recognition
 - Photo Gallery - Up to 10 Images (JPEG, GIF or PNG)
 - Cover Image – JPEG, GIF or PNG
 - Logo Image – JPEG, GIF or PNG
- MONTHLY PRICING: \$19
ANNUAL PRICING: \$190*
- *Two months free for annual option


GOLD MEMBERSHIP FEATURES

- Traffic Reporting - Online Monthly and Historical Summary and Detail Reporting
 - Name Listing
 - Mobile App Capabilities
 - 2nd Placement in Search Results (After Platinum Members)
 - Detail Page – Listing Details
 - Email
 - Website URL – Link to Your Website Address
 - Phone
 - Additional Phone
 - Additional Uploads - PDF Brochures and More (JPEG, GIF, PNG, PDF or TXT)
 - Summary Description – Up to 250 Characters
 - Detail Description – Up to 3,000 Characters
 - Hours
 - Location Reference
 - Badges – Awards and Recognition
 - Social Networking Pages
 - Features
 - Photo Gallery – Up to 20 Images (JPEG, GIF or PNG)
 - Cover Image – JPEG, GIF or PNG
 - Logo Image – JPEG, GIF or PNG
 - Enables Instant Messenger Integration
 - Video – Up to 25 Videos (YouTube or Vimeo URL)
- MONTHLY PRICING: \$39
ANNUAL PRICING: \$390*
- *Two months free for annual option

PLATINUM MEMBERSHIP FEATURES

- Traffic Reporting – Online Monthly and Historical Summary and Detail Reporting
 - Name Listing
 - Mobile App Capabilities
 - 1st Placement in Search Results
 - Detail Page – Listing Details
 - Email
 - Website URL – Link to Your Website Address
 - Phone
 - Additional Phone
 - Additional Uploads - PDF Brochures and More (JPEG, GIF, PNG, PDF or TXT)
 - Summary Description – Up to 250 Characters
 - Detail Description – Up to 3,000 Characters
 - Hours
 - Location Reference
 - Badges – Awards and Recognition
 - Social Networking Pages
 - Features
 - Photo Gallery – Up to 20 Images (JPEG, GIF or PNG)
 - Cover Image – JPEG, GIF or PNG
 - Logo Image – JPEG, GIF or PNG
 - Enables Instant Messenger Integration
 - Video – Up to 25 Videos (YouTube or Vimeo URL)
 - **Live Streamed Multi-Day Yachts Show – 6 Annually**
 - **Featured Exhibitor – Displayed on YACHTSSHOW.COM Home Page on Live Streamed Yachts Show Days (6 Shows Annually)**
- MONTHLY PRICING: \$59
ANNUAL PRICING: \$590*
*Two months free for annual option

SAMPLE GOLD AND PLATINUM MEMBERSHIP – OVERVIEW




Your Company Name Here 📌 📞
in [Pre-owned Yachts](#), [Yacht Brokers](#)

[Send a message](#)

[Your Office Phone](#)
[Your Cell Phone](#)
[Street Address, Your City, Your State Your Zip, United States](#)
[Visit Website](#)

[Overview](#) [Photos](#)

About



[View all photos](#)

YOUR NAME is with YOUR COMPANY NAME and is a YOUR STATE Licensed Yacht Broker and offers brokerage services for yachts from X feet to over Y feet. HE/SHE is a member of YOUR AFFILIATION and can reached at 999-999-9999.

[Read More](#)

YOUR NAME has been working in the boat business since YYYY, with more than XX years experience in sales. [Enter a description of your primary sales goals and objectives for your clients such as your focus on new and/or used yachts, etc.]

SAMPLE GOLD AND PLATINUM MEMBERSHIP – VIDEOS

Video Gallery



Azimut 72S 2013

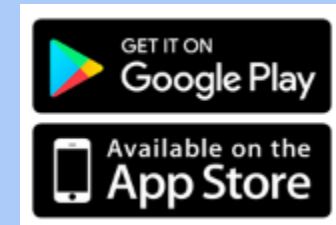
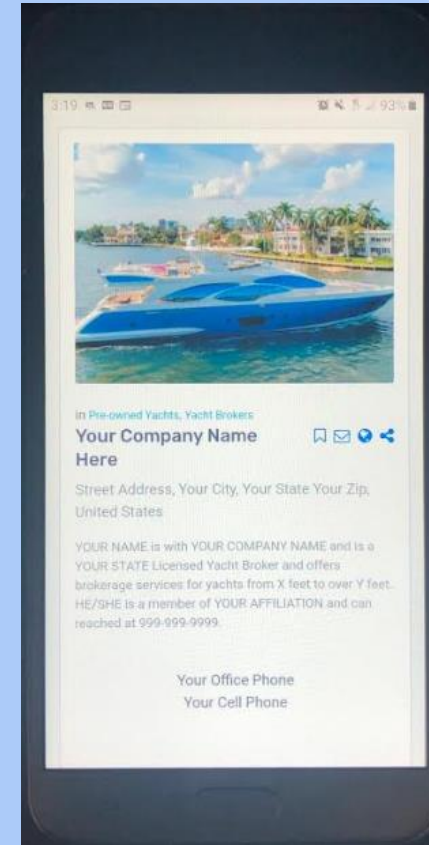


Azimut 95 Flybridge 2013

EVERY MONTH,
THOUSANDS OF CUSTOMERS
USE OUR MOBILE APP

MEMBERSHIP - MOBILE APP

- 5,000+ Downloaded
- Fast, Efficient and User Friendly
- Your Business Clearly Presented
- Excellent Resource for Customers On the Go
- Excellent Resource After the Show for Yacht Owners, Captains and Crew
- Included in all Membership Plans at **NO CHARGE**



ADVERTISING – WHY ADVERTISE WITH YACHTSSHOW.COM

- Attracts 500,000+ Visitors Annually
- Attracts a Global Audience
- Includes Mobile Phone App for Visitors; 5,000+ Downloaded
- Available 24/7 365 Days a Year
- Designed by Yacht Sales Professionals who Average 30+ Years Yachts Show and Yacht Sales Experience
- Provides Attractive Pricing with Variable Levels of Service, based on your needs, including Annual and Monthly Options

ADVERTISING OPTIONS

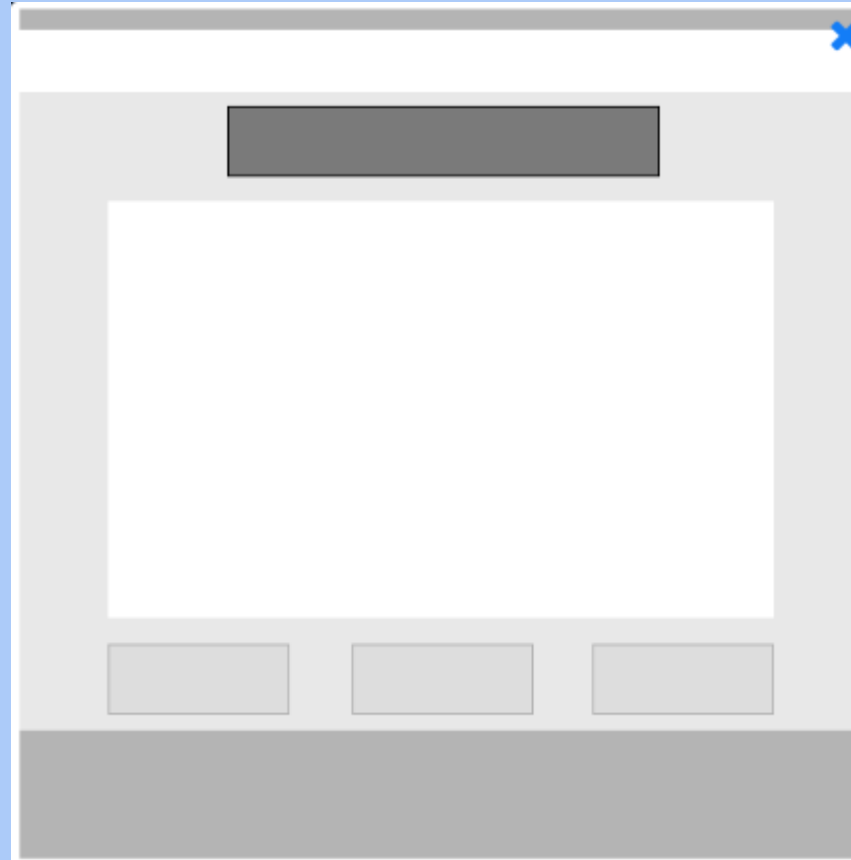
- Banner Advertising on YACHTSSHOW Exhibits Page
 - Leaderboard (728x90) - \$89 per Month/\$890 per Year*
 - Large Mobile Banner (320x100) - \$59 per Month/\$590 per Year*
 - Square (250x250) - \$49 per Month/\$490 per Year*
 - Wide SkyScraper (160x600) - \$49 per Month/\$490 per Year*
 - Sponsored Links (320x100) - \$39 per Month/\$390 per Year*
- Featured Article on Your Company or Business
 - \$89 per Month/\$890 per Year*

* Two months free for annual option

BANNER ADVERTISING - LEADERBOARD

- 728x90
- \$89 per Month
- \$890 per Year*

*Two months free for annual option

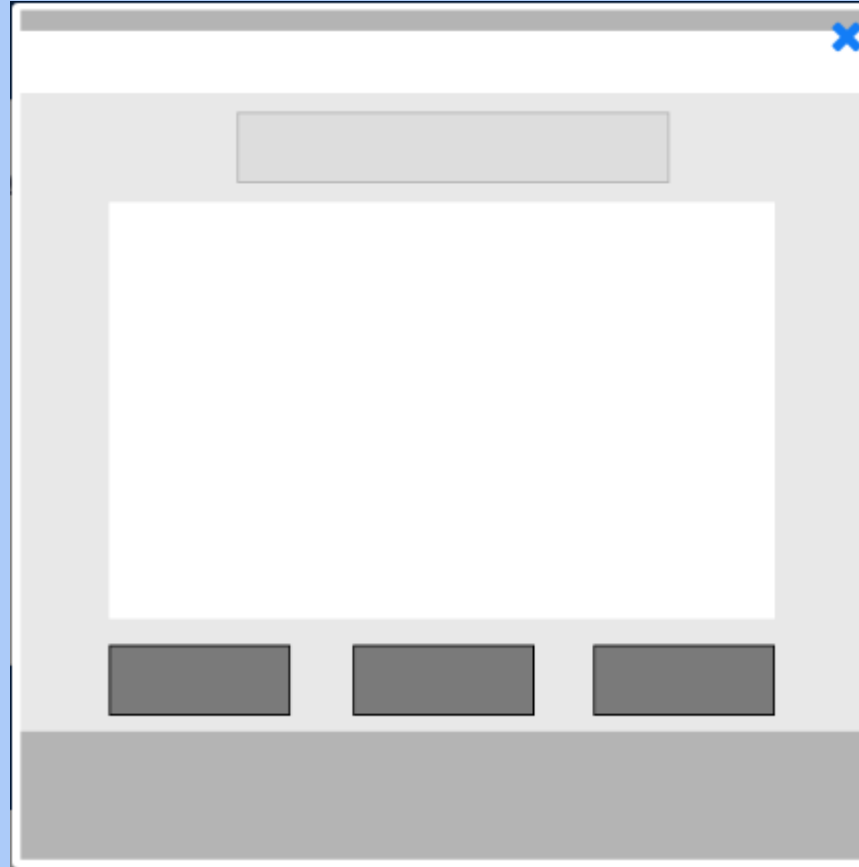


***Most
Popular
Option!***

BANNER ADVERTISING – LARGE MOBILE BANNER

- 320x100
- \$59 per Month
- \$590 per Year*

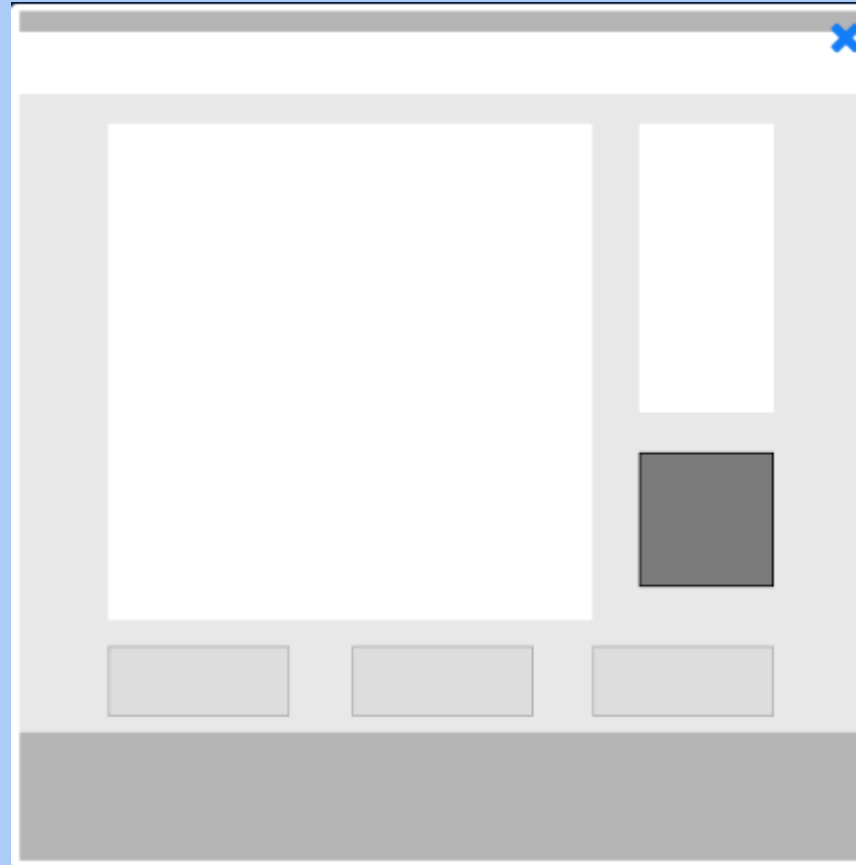
*Two months free for annual option



BANNER ADVERTISING – SQUARE

- 250x250
- \$49 per Month
- \$490 per Year*

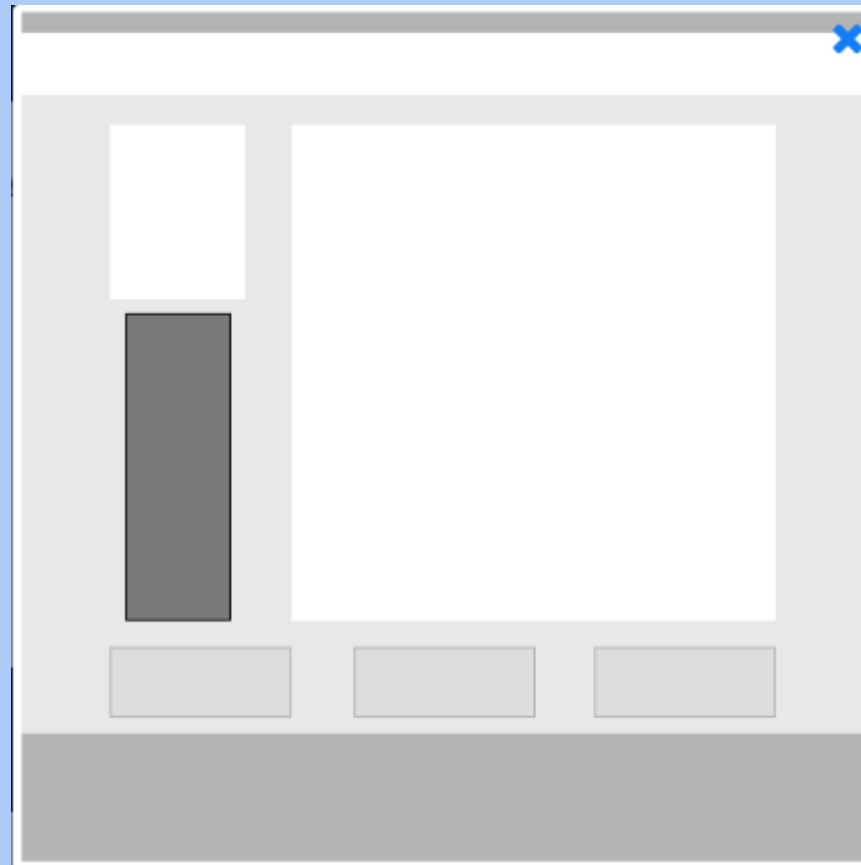
* Two months free for annual option



BANNER ADVERTISING – WIDE SKYSCRAPER

- 160x600
- \$49 per Month
- \$490 per Year*

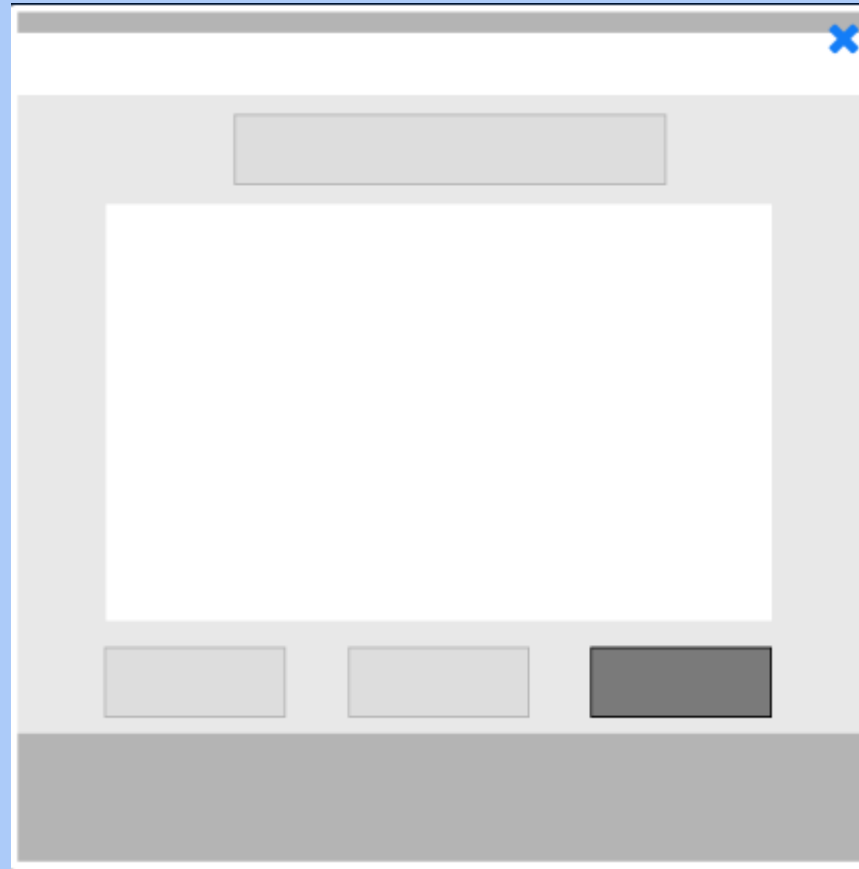
*Two months free for annual option



BANNER ADVERTISING – SPONSORED LINKS

- 320x100
- \$39 per Month
- \$390 per Year*

*Two months free for annual option





SIGN UP TODAY!

3 EASY STEPS

- 1. Go to WWW.YACHTSSHOW.COM**
- 2. Scroll and Click on 'Pricing Click Here'**
- 3. Select Plan and Click 'Start Today'**